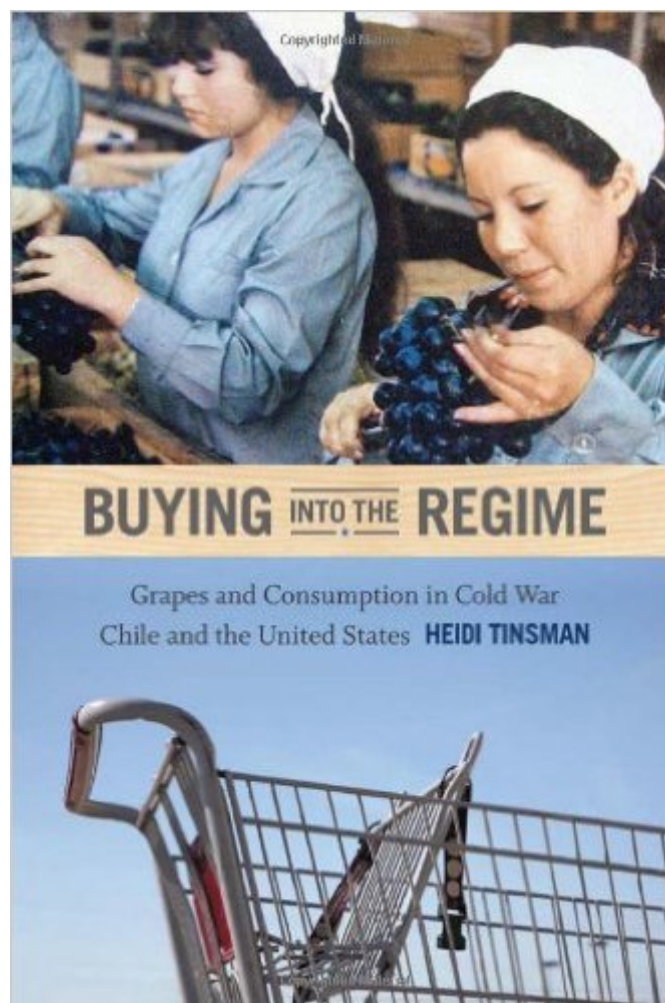


The book was found

Buying Into The Regime: Grapes And Consumption In Cold War Chile And The United States (American Encounters/Global Interactions)



Synopsis

Buying into the Regime is a transnational history of how Chilean grapes created new forms of consumption and labor politics in both the United States and Chile. After seizing power in 1973, Augusto Pinochet embraced neoliberalism, transforming Chile's economy. The country became the world's leading grape exporter. Heidi Tinsman traces the rise of Chile's fruit industry, examining how income from grape production enabled fruit workers, many of whom were women, to buy the commodities—appliances, clothing, cosmetics—flowing into Chile, and how this new consumerism influenced gender relations, as well as pro-democracy movements. Back in the United States, Chilean and U.S. businessmen aggressively marketed grapes as a wholesome snack. At the same time, the United Farm Workers and Chilean solidarity activists led parallel boycotts highlighting the use of pesticides and exploitation of labor in grape production. By the early-twenty-first century, Americans may have been better informed, but they were eating more grapes than ever.

Book Information

Series: American Encounters/Global Interactions

Paperback: 376 pages

Publisher: Duke University Press Books (January 13, 2014)

Language: English

ISBN-10: 0822355353

ISBN-13: 978-0822355359

Product Dimensions: 6 x 0.8 x 8.9 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars See all reviews (1 customer review)

Best Sellers Rank: #559,603 in Books (See Top 100 in Books) #47 in Books > History >

Americas > South America > Chile #986 in Books > Science & Math > Agricultural Sciences >

Food Science #1738 in Books > Business & Money > International

Customer Reviews

The story behind the grapes in our supermarkets in winter is rich and significant as Heidi Tinsman tells it. This beautifully written history is a study of many things: the Chilean women who pack the grapes for American consumers, the changes that the grape industry brought to relations between men and women in Chile, the marketing of grapes to Americans as healthy snack food, and the politics behind all of this. Tinsman knows all about Chile, and knows how to write a wonderful book.

[Download to continue reading...](#)

Buying into the Regime: Grapes and Consumption in Cold War Chile and the United States (American Encounters/Global Interactions) The Dictator Next Door: The Good Neighbor Policy and the Trujillo Regime in the Dominican Republic, 1930-1945 (American Encounters/Global Interactions) Ecuador and the United States: Useful Strangers (United States and the Americas) (United States and the Americas) (The United States and the Americas) Scott 1998 Specialized Catalogue of United States Stamps: Confederate States, Canal Zone, Danish West Indies Guam, Hawaii, United Nations : United ... Catalogue of United States Stamps) Linked Labor Histories: New England, Colombia, and the Making of a Global Working Class (American Encounters/Global Interactions) Allende's Chile and the Inter-American Cold War (The New Cold War History) Confronting the American Dream: Nicaragua under U.S. Imperial Rule (American Encounters/Global Interactions) Aloha Betrayed: Native Hawaiian Resistance to American Colonialism (American Encounters/Global Interactions) American History: The People & Events that Changed American History (People's History, American, United States of America, American Revolution, Patriot, United States History Book 1) Blazing Cane: Sugar Communities, Class, and State Formation in Cuba, 1868â€”1959 (American Encounters/Global Interactions) The Dictator's Seduction: Politics and the Popular Imagination in the Era of Trujillo (American Encounters/Global Interactions) Tropical Zion: General Trujillo, FDR, and the Jews of SosÃ³a (American Encounters/Global Interactions) From the Revolution to the Maquiladoras: Gender, Labor, and Globalization in Nicaragua (American Encounters/Global Interactions) Paper Cadavers: The Archives of Dictatorship in Guatemala (American Encounters/Global Interactions) Emperors in the Jungle: The Hidden History of the U.S. in Panama (American Encounters/Global Interactions) Scott Specialized Catalogue of United States Stamps & Covers 2013: Confederate States-Canal Zone-Danish West Indies-Guam-Hawaii-United Nations: United ... Postage Stamp Catalogue: U.S. Specialized) War Plan Red: The United States' Secret Plan to Invade Canada and Canada's Secret Plan to Invade the United States Official ANA Grading Standards for United States Coins (Official American Numismatic Association Grading Standards for United States Coins) Precarious Paths to Freedom: The United States, Venezuela, and the Latin American Cold War Top 100 Drug Interactions 2016: A Guide to Patient Management (Hansten, Top 100 Drug Interactions)

[Dmca](#)